

Thank you for your interest in our website. Protecting your personal data following its collection, processing, and use during your visit to our website is very important to us.

1. Personal Data

Personal information is information that can be used to discover your identity. This includes your name, address, postal address and telephone number. This does not include information that is not associated with your identity (such as the number of users of your website). You can principally use our online offer without disclosing your identity.

When visiting our website or using our services, the device by which you view the site, will automatically transmit login information (connection data) to our servers. Connection data include the IP address of the device by which you access the site or service, the type of browser used for the access, the site that you visited prior to the access, your system configuration, as well as date and time of your access. IP addresses are stored only insofar as it is necessary for the provision of our services. Otherwise, IP addresses are deleted or anonymised. When visiting our website, your IP address is stored for a maximum of 7 days in order to detect and prevent attacks.

When requesting information, ordering anything or making similar requests, you will be asked for your name and other personal information. Whether you enter these data or not is your decision entirely. We store your personal data on specially protected servers at Worldsoft AG in Switzerland. Following an appropriate examination, the EU Commission has certified that Switzerland has a level of data protection that is comparable to EU law. Data transmission from the EU to Switzerland is permitted under data protection law. We have entered into a corresponding contract with Worldsoft on the subject of order data processing. Access is available only to a few authorized persons. These are responsible for the technical, commercial or editorial support of the content and servers.

Insofar as usage or traffic data are required for our services, these data will be stored for a maximum of six months after collection of the data. If the data is required to fulfil existing legal, statutory or contractual retention periods (such as invoices), the relevant information will be stored beyond this period. However, these data are locked and available only to few, authorized persons via passwords.

2. Transfer of personal data to third parties

Your personal data is only used for the purpose of internal processing. Moreover we do not pass the data on to third parties without your express consent. However, insofar as we are obligated to do so by law or by court order, we will pass on your data to authorised bodies.

3. Use of cookies

Internet cookies are small packets of data that are stored by your browser on your computer's hard drive. We use cookies on our website. Such cookies are necessary, so that you can move freely on the site and take advantage of its features; this includes access to secured areas of the site. For technical reasons, when placing an order via our website, cookies are necessary for the function of the shopping cart.

Most browsers are by default set to accept cookies automatically. However, you can deactivate the storing of cookies or adjust your browser so that it notifies you when cookies are sent.

The following are cookies from the Wordsoft CMS used for creating this site, and which will be used depending on the modules used:

- UserCookie - 365 days - logged in user
- session_name 15 min. session
- wslanguage - 15 min. - selected language
- install_language* - 15 min. - language of the CMS installation
- ws_delayedPopup_* - 1825 days - pop-up is displayed only once
- wspollsvoterid - 30 days - survey / only one answer possible
- reseller_nr - 90 days - provision of reseller
- wsshopbasketid - 30 days - shop module - shopping cart
- wsvote_* - 15 min. - voting module for initial suppliers

4. Protection of minors

Persons below the age of 18 should not transmit personal data to us without the consent of their parents or legal guardians.

5. Links to other websites

Our website contains links to other websites. We have no control over whether the operators of these websites comply with data protection regulations.

6. CRM (Worldsoft Business Suite) and newsletter

This website uses the Worldsoft Business Suite (WBS). The provider is Worldsoft AG, Churerstrasse 158, 8808 Pfäffikon, Switzerland.

The Worldsoft Business Suite (WBS) is a CRM (customer relationship management), which can be used for organising and analysing data.

If you provide us with your personal information via a web form or an order, this data is stored on the servers of Worldsoft AG in Switzerland. Following an appropriate examination, the EU Commission has certified that Switzerland has a level of data protection that is comparable to EU law. Data transmission from the EU to Switzerland is permitted under data protection law. We have entered into a corresponding contract with Worldsoft on the subject of order data processing.

Prior to the transfer of your data, we will point out our privacy policy. With the submission of data you agree that we may collect, process and use your personal data within the framework of legal regulations.

The purpose of the usage results from the context of transmission of your data. Your data will be used for the purpose for which they were originally raised. Example: If you order an item via our website, your data are used for preparing and sending the invoice and for possible queries.

Legal basis Data processing is carried out on the basis of your consent (Art. 6 para. 1 (a) of the GDPR). You may revoke your consent at any time. The data processed before we receive your request may still be legally processed.

Data analysis by the WBS The WBS allows us to classify customers and potential buyers on the basis of different categories (called tagging). Address entries can be subdivided, for example, according to gender, personal preference (e.g. vegetarian or non-vegetarian), or customer relationship (e.g. existing or potential customer).

Storage period Your data will be stored until you revoke your consent. After revocation of your consent, your data will be deleted from our servers as well as from the servers of Worldsoft AG. For more information, please refer to the data protection provisions of Worldsoft AG at: <https://www.worldsoft.info/5765>.

Newsletter data

The Worldsoft Business Suite (WBS) can be used, among other things, for organising and analysing the distribution of newsletters. The data you provide when subscribing to our newsletter will be stored on the servers of Worldsoft AG.

If you wish to receive our newsletter, we require from you a valid email address or phone number (for receiving text messages) as well as additional information that allows us to verify that you are in fact the owner of the email address or phone number provided and that you agree to receive this newsletter. Additional data are not collected or only collected on a voluntary basis. We only use these data to send the requested information and will not pass them on to third parties.

The data you provide in order to subscribe to our newsletter will be stored on the servers of Worldsoft AG.

Any data you entered on the news letter contact form will be processed strictly on the basis of your consent in terms of Art. 6.1 (a) of the GDPR. You can revoke consent to the storage of your data and e-mail address as well as their use for sending the newsletter at any time, e.g. through the "unsubscribe" link in the newsletter. The data processed before we receive your request may still be legally processed.

The data provided when registering for the newsletter will be used to distribute the newsletter until such time as you cancel your subscription, when said data will be deleted. Data we have stored for other purposes (e.g. email addresses for the members area) remain unaffected.

Data analysis by the WBS

Distributing newsletters via the WBS allows us to establish, whether a newsletter/message was opened and which links you clicked.

The WBS also allows us to classify newsletter recipients by different categories (so-called tagging). Address entries can be subdivided, for example, according to gender, personal preference (e.g. vegetarian or non-vegetarian), or customer relationship (e.g. existing or potential customer). This allows us to adapt the newsletters to the respective target groups. For more information see:

<https://www.worldsoft.info/5243/wbs>. Therefore, if you do not wish your data to be analysed by the WBS, you must unsubscribe. We provide a link to do this in every newsletter we send.

Data stored for other purposes (e.g. email addresses for the members area, address details and invoicing) remains unaffected.

7. Google Analytics

Google Analytics is not used on this website.

8. Social media

Links to social media are not used on this website.

9. Plug-ins and tools

DISQUS - comment platform

The comments function, e.g. for blog posts on this site, uses the DISQUS platform. DISQUS is an online platform for sharing public comments, where users can log in and create profiles in order to participate in conversations with peers and enjoy an interactive experience.

When writing comments to blog posts and creating a profile for this purpose, you will be using DISQUS. This means that your profile data and IP address will be transferred to that company and stored on their servers in the United States. The provider of this site has no influence on this data transfer. You can avoid this by not creating a user profile on DISQUS.

The DISQUS privacy information can be found here:

<https://help.disqus.com/terms-and-policies/disqus-privacy-policy>

Google Web Fonts

For uniform representation of fonts, this website uses web fonts provided by Google. When you open a page, your browser loads the required web fonts into your browser cache in order to display texts and fonts correctly.

However, for this purpose, your browser does not connect to Google's servers, but accesses the Worldsoft servers in Switzerland. This means, Google does not gain any knowledge of the fact that our website was accessed via your IP address.

The use of Google Web fonts is done in the interest of a uniform and appealing presentation of our website. If your browser does not support web fonts, a standard font is used by your computer.

Google reCAPTCHA

We use "Google reCAPTCHA" (hereinafter referred to as "reCAPTCHA") on our websites. This service is provided by Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA ("Google").

reCAPTCHA is used to check whether the data entered on our website (such as on a contact form) have been entered by a human or by an automated programme. To do this, reCAPTCHA analyses the behaviour of the website visitor based on various characteristics. This analysis starts automatically as soon as the visitor enters

the website. For the analysis, reCAPTCHA evaluates various information (e.g. IP address, how long the visitor has been on the website, mouse movements made by the user). The data collected during the analysis will be forwarded to Google.

reCAPTCHA analysis is carried out entirely in the background. Visitors are not informed of the fact that such an analysis is taking place.

Data processing is carried out on the basis of Art. 6 para. 1 (a) of the GDPR. The website operator has a legitimate interest in protecting their site from abusive automated crawling and spam.

For more information on Google reCAPTCHA and Google's privacy policy, please visit the following links:

<https://www.google.com/intl/de/policies/privacy/>

<https://www.google.com/recaptcha/intro/android.html>.

Google Maps

This site uses the Google Maps service via an API. The service provider is Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. To use Google Maps, it is necessary to save your IP address. This information is generally transmitted to a Google server in the USA and stored there. The provider of this site has no influence on this data transfer.

The use of Google Maps is in the interest of making our on-line offerings appealing and to facilitate easy findability of the places specified on the website. This represents a legitimate interest within the meaning of Art. 6 para. 1 (f) DSGVO.

For more information on the handling of user data, see Google's privacy policy.

<https://www.google.de/intl/de/policies/privacy/>.

YouTube

Our website uses plug-ins from YouTube, which is operated by Google. The operator of these pages is YouTube LLC, 901 Cherry Ave., San Bruno, CA 94066, USA.

If you visit one of our pages which feature a YouTube plug-in, a connection is established to the YouTube servers. The YouTube server is then informed about which of our pages you have visited.

If you are logged in to your YouTube account, YouTube allows you to associate your browsing behaviour directly with your personal profile. You can prevent this by logging out of your YouTube account.

YouTube is used in the interests of making our online offerings more attractive. This is a legitimate interest within the meaning of Art. 6 para. 1 lit. f) DSGVO.

For more information on how to handle user data, please refer to the YouTube Privacy Policy at:

<https://www.google.de/intl/de/policies/privacy/>.

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